

Ongoing Protection: Following one treatment with Cydectin Pour-On, newly ingested worm larvae in cattle continue to be killed for:

- *Ostertagia ostertagi* 35 days
- *Trichostrongylus axei* 28 days
- *Oesophagostomum radiatum* 42 days
- *Bunostomum phlebotomum* 42 days
- *Haemonchus* spp. 28 days
- Lungworm 42 days

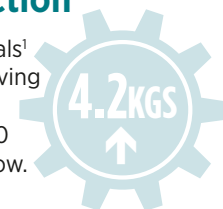


Internal parasites divert energy and protein from weight gain and milk production. Because Cydectin kills worms for longer, protein and energy are not wasted in the fight against parasites, but are used for production.

Improves milk production: in lactating dairy cows.

Increases weight gains: in growing beef and dairy cattle exposed to parasite challenge.

Proven to increase production and profit: NZ dairy production trials¹ conducted at dry off, late lactation or calving showed an average increase of 4.2kg MS per cow across the three trials. At a \$6.00 payout, that's an additional \$25.20 per cow.



Convenience: Cydectin Pour-On comes in an easily applied, non-flammable, rainfast solution that has nil withholding periods allowing flexibility on the farm.

- Nil meat withholding
- Nil milk withholding
- Nil bobby calf withholding



Efficacy: An independent AgResearch study² found Cydectin Pour-On was >99% effective against *Ostertagia* on a range of NZ properties. *Ostertagia* is one of the most important parasites affecting both young and adult cattle.

Important to note: in young stock, levamisole should be incorporated into the drench programme to control *Cooperia* spp. due to widespread resistance of this parasite to the 'mectin' family.



Because it's effective and flexible with a wide safety margin, Cydectin Pour-On can be used on all cattle ages and stock classes, especially when the convenience of a pour on, sustained worm kill from persistent activity and nil withholds are required, such as:

- for lactating cows or dairy cows about to calve
- in young stock, as part of their drench programme

Made in New Zealand: Cydectin Pour-On is made in New Zealand to Zoetis global quality standards, ensuring an effective, quality product in every drum. Once that drum is empty, it can be recycled through the **Agrecovery** scheme.



Trusted formulation: Drenches are not all created equally. Cydectin contains moxidectin, the most potent of the macrocyclic lactones (MLs). It also contains other ingredients that enable faster absorption of the moxidectin through the skin, better spreadability on the coat and improved rainfastness.



CYDECTIN POUR-ON WORKS HARDER, PROTECTING COWS, IMPROVING PERFORMANCE.

1. Murphy, A. The effect of treatment with moxidectin, a long acting endectocide, on milk production in lactating dairy cows World Buiatrics Congress, 1998. 2. Leathwick, D.M. Miller, C.M. Efficacy of oral, injectable and pour-on formulations of moxidectin against gastrointestinal nematodes in cattle in New Zealand. Veterinary Parasitology, 2012. * against *Ostertagia ostertagi*

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CYDECTIN® POUR-ON WORKS HARDER



WHAT'S IN THE DRUM THAT MAKES IT WORK HARDER?

Ongoing protection against worms

35 DAYS*

NIL WHP

Convenience: Nil meat, milk and bobby calf withholding periods

NZ trial work

4.2KGS¹ ↑

99%

Effective: 99% kill against *Ostertagia*²

Moxidectin, the most potent macrocyclic lactone (mectin)

Made in NZ to Zoetis global quality standards

NEW ZEALAND MADE

From the trusted Cydectin brand family

Kills biting and sucking lice

Rainfast

Proven formulation: with ingredients to help absorption, spreadability and efficacy.

Recyclable in Agrecovery scheme: more sustainable for the planet

CYDECTIN Pour-On

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The infographic features a central gear train of teal gears. The largest gear in the center contains a silhouette of a sheep and the text 'NEW ZEALAND MADE'. Other gears contain icons: a thumbs up, a clipboard with a checklist, a beaker, a fly, and an umbrella. The background is a soft-focus image of a farm with cows grazing in a field.