

TERMS AND CONDITIONS FOR NUTURE YOUR FARM WITH AGRISEA & HELP PROTECT AOTEAROA'S COASTLINES and WATERWAYS CAMPAIGN

1. Promotion: Fonterra Farm Source and AgriSea have collaborated with Sustainable Coastlines (Sustainable Coastlines Charitable Trust) on a promotion available for a limited time. Every time a Farm Source account holder spends NZ\$100 or more on AgriSea dairy farm nutrition solutions at Farm Source during the Promotional Period, Farm Source will give NZ\$100 to Sustainable Coastlines ("Offer"). Plus, if you are one of the first 100 Farm Source account holders to qualify for the Offer you will receive an Oceans Organics face clean and soap gift pack ("Additional Offer"). Together, the Offer and the Additional Offer are referred to in these terms and conditions as the "Promotion".

2. Promoter: RD1 Limited (trading as Farm Source), 19 Home Straight, Te Rapa, Hamilton ("Promoter").

3. Promotional Period: The Promotion commences on 1 March 2021 at 9:00 AM and ends on 31 May 2021 at 5:00 PM ("Promotional Period"). Farm Source account holders who qualify for the Promotion outside of the Promotional Period will not be accepted.

4. Right to refuse participation: The Promoter reserves the right to exclude any person from participating in the Promotion on reasonable grounds.

5. How to qualify for and redeem the Offer and Additional Offer: To qualify for the Offer you must be a Farm Source account holder and spend NZ\$100 or more on AgriSea product at a Farm Source physical store or online at <u>www.nzfarmsource.co.nz</u> during the Promotional Period. If you meet the qualification requirements for the Offer you do not need to do anything more to redeem the Offer and Farm Source will automatically give NZ\$100 to Sustainable Coastlines in June 2021 after the Promotional Period has ended. To qualify for the Additional Offer you must be one of the first 100 Farm Source account holder's to qualify for the Offer during the Promotional Period. You do not need to do anything more to redeem the Additional Offer. The Ocean Organics face cream and soap gift pack ("Gift") will be sent out via post in the month of June 2021 after the Promotional Period has ended. The Gift is cannot be exchanged, varied or redeemed for cash or other items. The Gift will be sent to the address we have listed for the qualifying Farm Source account holder in our database. It is the responsibility of the Farm Source account holder to ensure that this address is up to date.

6. Limited redemption: The Offer and Additional Offer can only be redeemed once per Farm Source account holder.

General Terms:

10. Redemption of the Promotion is deemed acceptance of these terms and conditions. The Promoter reserves the right to change these terms and conditions without prior notice.

11. Unless expressly stated in these terms and conditions, all other expenses become the responsibility of the qualifying Farm Source account holder including any ancillary costs of any nature.

12. The Promoter reserves the right to verify the validity of a Farm Source account holder's redemption of the Promotion and to disqualify any redemption which, in the Promoter's opinion includes objectionable content, profanity or potentially insulting, inflammatory or defamatory statements.

13. The Promoter may refuse redemption by any qualifying Farm Source Account Holder who tampers with the redemption process, attempts to redeem the Offer or Additional Offer not in accordance with the terms and conditions, breaches these terms and conditions, or who has, in the opinion of the Promoter, engaged in conduct which is unlawful, improper, fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of the Promoter or Promotion.

14. The Promoter is not responsible for any problems or technical malfunction of any web site, telephone network or lines, computer systems, servers, providers, computer equipment, software, technical problems or traffic congestion on the Internet or at any web site, or any combination thereof.

15. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of entries.

16. If for any reason the Promotion is not capable of running as planned for reasons including infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter, which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, the Promoter reserves the right in its sole discretion to cancel, suspend or modify the Promotion.

17. The Promoter takes no responsibility for lost, damaged, misdirected, late or illegible redemption or any redemption that for whatever reason, is not received by the Promoter or is incomplete.

18. To the maximum extent permitted by law, the Promoter and its related companies shall not be liable for any loss, damage, or personal injury whatsoever by or to any person in connection with the Promotion or with winning or benefiting from a prize.

19. The Promoter needs to collect personal information from entrants in order to conduct the Promotion – without this personal information the Promoter may not be able to allow you to redeem the Offer or Additional Offer. Unless otherwise authorized by you, your personal information will be used and held by the Promoter for the purposes of the Promotion in accordance with the Privacy Act 2020 and Fonterra's Privacy Statement and may be shared with partners of the Promoter solely for the purposes of the Promotion. To access or request correction of your personal information please contact the Farm Source Service Centre on 0800 731 266 or nzfss.customerservice@fonterra.com

20. Farm Source recognise the importance of safeguarding your personal and financial information. Please refer to our Privacy statement to find out more about how Farm Source treat your information.