## O GREAT FOR NEW ZEALAND

Agriculture has long been a cornerstone of the New Zealand economy and locally grown feed supplements such as maize silage deliver significant and growing contributions to this sector by providing employment and income for thousands of New Zealanders.



## Kiwi feed for Kiwi cows

Pioneer<sup>®</sup> brand maize seed is grown right here on Gisborne farms - it's processed and distributed by a Kiwi family business.

Every Pioneer maize silage crop is supported and supplied by local merchants who provide all the inputs including seed, fertiliser, herbicides, inoculant and silage covers. Every hectare is cultivated, planted, sprayed, and harvested by local contractors.

Farmers underpin the financial success of New Zealand. The milk, meat and fibre produced by them is sold in global markets increasing New Zealand's export earnings and keeping our country financially viable for all New Zealanders now and in the future.











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References

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